



News Release

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MBCC Group acquires Bluey Technologies

- » MB Solutions Australia, a member of MBCC Group, to strengthen portfolio of infrastructure and underground construction chemicals**
- » Bluey Technologies offers highly specialized products and services to the civil construction industry**

Sydney, March 5, 2021 – MB Solutions Australia, a member of MBCC Group, signed a purchase agreement to acquire Bluey Technologies Pty Ltd (Bluey Technologies). The transaction was closed simultaneously with the signing. The acquisition will enhance MB Solutions Australia’s portfolio of construction chemicals and services for the infrastructure market, whereas Bluey Technologies’ customers will benefit from the broad portfolio under the Master Builders Solutions[®] brand. MB Solutions Australia is part of the MBCC Group, one of the leading suppliers of construction chemicals and solutions worldwide.

Based in Sydney, Bluey Technologies provides design and engineering services as well as highly specified products to the civil construction industry across Australia, New Zealand, South East Asia and Europe. The company’s extensive range of products includes engineered, high-performance cements, waterproofing products and ground improvement solutions used in critical applications for transport and civil infrastructure projects. Bluey Technologies was awarded the “Most Innovative Company” by The Australian Financial Review in 2020.

“Bluey Technologies has a strong reputation as a valuable and reliable partner in the civil construction and engineering industries providing a strong local presence, support and innovative products,” said Dr. Jochen Fabritius, CEO of MBCC Group. “We are delighted that with Bluey we will enhance our innovative portfolio and know-how to further support our clients in solutions for infrastructure, which is a key growth area for MBCC Group.”

Daniel Bosco, founder and Managing Director of Bluey Technologies, said: “We are excited to become part of MB Solutions Australia and MBCC Group. With our expertise at Bluey Technologies and Master Builders Solutions’ strong presence in the region, we will be able to support our customers with an even broader portfolio of products and services. This is a great platform for us to take the Bluey customer and full-service approach forward to the next level.”

“Master Builders Solutions is committed to innovation and customer focus, so award-winning Bluey Technologies is a perfect match for us,” Dr. Hicham Abel, President Africa, Middle East, Asia Pacific of MBCC Group explained. “We look forward to further developing the growth opportunities in the infrastructure markets and this agreement shows our strong commitment to continue to invest and improve our business across the region.”

With around 7,500 employees, MBCC Group operates sites and sales offices in over 60 countries. In Australia MB Solutions Australia is present with local production and sales offices in all states. It is one of the leading suppliers of Construction Chemicals to the mining and concrete industry.

More information is available online: www.mbcc-group.com

About Master Builders Solutions

Under the global umbrella brand Master Builders Solutions®, we offer advanced chemical solutions for the construction, maintenance, repair and renovation of structures. The brand is built on more than 100 years of experience in the construction industry. Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, and performance flooring systems as well as solutions for on- and offshore wind energy. To solve our customers' specific construction challenges from conception through to completion of a project, we draw on our specialist know-how, regional expertise and the experience gained in countless constructions projects worldwide. We leverage global technologies and our in-depth knowledge of local building needs to develop innovations that help make our customers more successful and drive sustainable construction. We operate production sites and sales offices in more than 60 countries.

About Bluey Technologies

Bluey Technologies is an industry-leading civil engineering solutions provider, known for our innovative products, extensive knowledge and value-adding services. Bluey manages projects from start to finish, meaning that clients have a partner by their side with decades of experience, an engineering edge and the ability to think outside the box to ensure the job is completed right, every time. Our operations now span Australia, New Zealand, South East Asia, Europe and the UK.

For more information go to: www.bluey.com.au/about

About MBCC Group

The MBCC Group is one of the leading suppliers of construction chemicals and solutions worldwide and has emerged from the carve-out of the former BASF Construction Chemicals business from BASF Group. We offer innovative and sustainable products and solutions for the construction industry across different sectors, such as buildings, structures, underground construction, new construction, as well as for renovation. Our strong brands Master Builders Solutions®, PCI®, Thermotek®, Wolman®, Colorbiotics® and Watson Bowman Acme® are well established in the marketplace. With our innovations, we address sustainability challenges in the industry. MBCC Group consists of approximately 70 legal entities worldwide and is home to around 7,500 construction experts in over 60 countries. For more information go to: www.mbcc-group.com

We build sustainable performance.